2020 Donate Life Hospital Challenge

Important Dates

**Wednesday, December 4, 2019**  
Kickoff Webinar  
10:00 to 11:00 a.m.

*Immediately following the webinar, the organ procurement organizations will follow-up directly with their hospital partners to provide campaign materials and testimonials*

**Tuesday, January 1, 2020**  
**HOSPITAL CHALLENGE BEGINS**

**COACHING CALLS**

Invitations will be emailed to each participating hospital for the following:

**Thursday, January 16, 2020 from 10:00 to 11:00 a.m.**  
Topic: Best practices for updating hospital policy to be current with the new regulations and providing comprehensive education to staff

**Thursday, February 13, 2020 from 10:00 to 11:00 a.m.**  
Topic: Engaging the C-Suite

**Thursday, March 12, 2020 from 10:00 to 11:00 a.m.**  
Topic: Creative Educational Opportunities within the Hospital

**Thursday, April 9, 2020 from 10:00 to 11:00 a.m.**  
Topic: Completing the Donate Life Hospital Challenge Scorecard

**Tuesday, April 30, 2020**  
**HOSPITAL CHALLENGE ENDS**

**Friday, May 15, 2020**  
Scorecards to be submitted to organ procurement organizations

**HOSPITAL CHALLENGE DESIGNATION AWARDS ANNOUNCED AUGUST/SEPTEMBER 2020**