2020 LEADERSHIP SUMMIT
SPONSORSHIP OFFERINGS
MAY 20–21, 2020
HILTON HARRISBURG
HAP is the leading statewide health care association in Pennsylvania providing advocacy, technical assistance, education, networking, and information to its members. Sponsorship of HAP’s Annual Leadership Summit places your organization front and center with decision makers from hospitals, health systems and other health care leaders across Pennsylvania. Be part of HAP’s flagship, most high profile event of the year!

**SPONSOR BENEFITS**

- Reach valuable decision makers at HAP member hospitals and health systems
- Expand your brand—maximize your exposure to current and prospective customers
- Receive customer feedback on products and services you’re developing, launching or refining
- Show your support of the important work of HAP and its members

All sponsorship levels provide networking opportunities and high visibility for your organization, including name or logo at the event, on HAP’s Leadership Summit webpage and social media outlets, including Twitter and LinkedIn. Sponsors may attend all educational sessions and have dedicated space at the welcome reception.

**AGENDA AT-A-GLANCE**

**Wednesday, May 20, 2020**

1:00 p.m.  Preconference Sessions
4:30 p.m.  Conference Registration
5:30 p.m.  Networking Reception and Sponsor Exhibits
7:00 p.m.  Dinner and Keynote Speaker


**Thursday, May 21, 2020**

7:30 a.m.  Networking Breakfast and Conference Registration
8:35 a.m.  Educational Session
9:35 a.m.  Networking Break
9:55 a.m.  Educational Session
10:55 a.m. Networking Break
11:15 a.m. Educational Session
12:15 p.m. Awards Luncheon and Closing Speaker
CONFERENCE PROFILE

Pennsylvania Health Care Leaders Onsite

6+ Hours of Dedicated Networking Time

68% of Attendees are C-suite Leaders

Who are HAP Members?
Hospitals • Health Systems • Physician Groups • Rehab Hospitals • Behavioral Health Hospitals • Academic Medical Centers • Long Term Acute Hospitals • Rural Hospitals • Children’s Hospitals • Post-Acute Care Providers • Business Partners

2019 Attendee Demographics

36% CEOs/Presidents

32% C-suite (Senior VPs/CFOs/CMOs, CNOs, etc.)

29% Other Executives (VPs, clinical directors, government affairs leaders, etc.)

3% Other
### Sponsor Levels

#### Platinum Dinner Sponsor ($12,000) (Exclusive)
- Five (5) member introductions
- Exclusive table signage during dinner
- Five (5) full conference registrations
- 6 ft. display table in premier location
- Dinner speaker introduction
- Pre-attendance list
- Post-attendance list
- Company branding on dinner promotional e-blasts (exclusive to Platinum sponsors)
- Company branding on conference website (exclusive to Platinum sponsors)
- Superior recognition throughout the conference, including prominent artwork/logo display on event signage, top placement and recognition in conference printed materials, and verbal acknowledgement
- Additional registrations at member rate

#### Platinum Luncheon Sponsor ($10,000) (Exclusive)
- Three (3) member introductions
- Exclusive signage during lunch
- Five (5) full conference Registrations
- 6 ft. display table in premier location
- Lunch speaker introduction
- Pre-attendance list
- Head table seating

#### Gold Sponsor ($7,500)
- One (1) member introduction
- Three (3) full conference registrations
- 6 ft. display table in prime location
- Speaker introduction for one speaker
- Logo on event website
- Pre-attendance list
- Post attendance list
- Premier recognition throughout the conference, including artwork/logo display on event signage, placement and recognition in conference printed materials and verbal acknowledgement
- Additional registrations at member rate

#### Silver Sponsorship ($5,000)
- Two (2) full conference registrations
- 6 ft. display table
- Logo on event website
- Pre-attendance list
- Post-attendance list
- Recognition throughout the conference, including artwork/logo display in event signage, placement and recognition in conference printed materials
- Additional registrations at member rate

#### Bronze Sponsorship ($2,500) (Limited)
- One (1) full conference registration
- 6 ft. display table
- Company name listed on event website
- Onsite attendance list
- Post-attendance list
- Recognition throughout the conference, including listing on event signage, placement and recognition in conference printed materials
- Additional registrations at non-member rate

#### A-la-carte Options
- Jump Drive Sponsor ($3,000)
- Charging Station Sponsor ($2,000)
- Lanyard Sponsor ($1,500)

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**Need help deciding?**

Contact Daneen Schroder at dschroder@haponline.org or call (717) 561-5359 for assistance selecting a sponsorship package that will help you best achieve your company’s goals.
REGISTRATION FORM

2020 LEADERSHIP SUMMIT
SPONSORSHIP FORM
MAY 20–21, 2020
HILTON HARRISBURG

Registration Deadline: Friday, April 24, 2020
Contact: Marty Kenyon, Education Coordinator
Fax: 717-561-5220
Email: mkenyon@haponline.org
Mail: HAP Education Services, 30 N. 3rd Street, Suite 600, Harrisburg, PA 17101

SELECT YOUR LEVEL
☐ Platinum Dinner Sponsor ($12,000) — EXCLUSIVE!
☐ Platinum Luncheon Sponsor ($10,000) — EXCLUSIVE!
☐ Gold Sponsor ($7,500)
☐ Silver Sponsor ($5,000)
☐ Bronze Sponsor ($2,500) — LIMITED AVAILABILITY

Al la Carte:
☐ USB/Flash Drive Sponsor ($3,000) — EXCLUSIVE!
☐ Charging Station Sponsor ($2,000) — EXCLUSIVE!
☐ Lanyard Sponsor ($1,500)

COMPANY INFORMATION
Please list your company name exactly as you wish it to appear in marketing materials:

Company

Primary Contact (To whom all information will be sent)

Name

Title

Address

Telephone

Email

Web site

BILLING INFORMATION
☐ CHECK (payable to HAP EDUCATION & RESEARCH SERVICES): DUE BY FRIDAY, April 24, 2020
Please send completed sponsorship application and check payment to: HAP Education Services, 30 N. 3rd Street, Suite 600, Harrisburg, PA 17101. Form may also be emailed to elewis@haponline.org to reserve your spot.

*Sponsorship commitments are nonrefundable.