HAP Physician Leadership Initiative
Frequently Asked Questions

1. What are the goals of HAP’s Physician Leadership Initiative?

HAP’s Physician Leadership Initiative is designed to:
- Ensure that HAP incorporates physician leader perspectives in its public policy, advocacy, and quality initiatives.
- Provide education, information, and communication to support physician leader engagement in clinical integration, value-based purchasing, care coordination, and population health management efforts underway in hospitals and health systems.
- Increase awareness of HAP within the physician community.
- Provide tools to strengthen physician-hospital/health system relationships in serving communities.

2. How is HAP currently engaging physician leaders?

Physician leaders are engaged in numerous HAP activities and efforts. There are physician leaders serving on HAP’s Board of Directors and on HAP’s Committee on Quality and Care Management. In addition, HAP established a Physician Leadership Advisory Group to advise HAP regarding engagement of physician leaders.

HAP also has engaged many physician leaders through the Pennsylvania Hospital Engagement Network and other HAP quality and patient safety collaboratives, ensuring broad clinical input. Hospital and health system chief medical officers, as well as physicians who serve as chief quality officers and chief patient safety officers, receive HAP newsletters and memos with relevant information and news impacting their role in their hospital or health system.

3. What are other issues the Physician Leadership Initiative will address?

The work of HAP’s Physician Leadership Initiative will be guided by HAP’s Physician Leadership Advisory Group. Other issues that the group has identified as important to physician leaders are the physician workforce supply, engaging physicians in HAPAC, supporting physicians in the use of data to improve quality of care across the continuum and to advance population health, and advocating for palliative care.

4. How does HAP’s Physician Leadership Initiative relate to other initiatives already underway for physician leaders, such as those offered by the American Hospital Association and the American College of Physician Executives?

There are other organizations offering support and education to physician leaders, such as the American Hospital Association (AHA) and the American College of Physician Executives. HAP’s Physician Leadership Initiative will look to such organizations to collaborate on education and information to support physician leaders that focus on Pennsylvania’s unique environment. For example, HAP is collaborating with the Pennsylvania Medical Society, including an educational program on October 17, 2014.
5. Who will provide staff leadership for HAP’s Physician Leadership Initiative?

Michael J. Consuelos, MD, HAP’s senior vice president, clinical integration, will lead the initiative. Dr. Consuelos will promote ways of reducing hospital-acquired infections, improving health care performance in clinical operations, and developing new team-based approaches to care with HAP’s members. He will support members in their health care improvement efforts and their work on clinical integration, population health management, and value-based care systems.

6. Is the initiative relevant for hospitals that employ only a few physicians?

The evolution of health care delivery and the interrelationship of physician leaders with hospitals and other health care facilities are taking many forms. HAP’s Physician Leadership Initiative is designed to support all hospital and health system physician leaders in their evolving roles as a result of delivery system, payment, and health insurance reform.

7. Are other state hospital associations doing this?

A number of other state hospital associations have already established or are recruiting a physician leader for a senior level position in their organization. Responsibilities are very similar to HAP’s senior vice president, clinical integration, to make sure that the state hospital association supports its members in addressing health care reform as well as assuring physician engagement in association advocacy and quality improvement efforts.

8. Will participating in the initiative incur a cost on top of my hospital’s or health system’s dues?

No, there will not be additional dues costs for hospitals or health systems to support the initiative. However, as exists for all education programs that HAP sponsors, there may be modest fees for audioconferences or other educational sessions targeting hospital physician leaders.

9. How can I get involved in HAP’s Physician Leadership Initiative and other HAP activities?

HAP encourages hospital and health system chief executive officers and chief medical officers to identify physician leaders within their organizations who would be interested in getting involved in HAP’s advocacy, policy development, and collaborative activities.

10. If I have questions about the Physician Leadership Initiative, who can I contact?

If you have questions about HAP’s Physician Leadership Initiative, contact Michael J. Consuelos, MD, HAP’s senior vice president, clinical integration, at (717) 561-5353.

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