2019 Donate Life Hospital Challenge
Important Dates – Updated January 30, 2019

**Wednesday, December 12**
Kickoff Webinar
10:00 to 11:00 a.m.

*Immediately following the webinar, the organ procurement organizations will follow-up directly with their hospital partners to provide campaign materials and testimonials*

**Tuesday, January 1**
**HOSPITAL CHALLENGE BEGINS**

**COACHING CALLS**
Conference Call: 1-866-393-8073, Passcode 5645624#
Invitations will be emailed to each participating hospital for the following:

**Thursday, January 10, 2019 from 10:00 to 11:00 a.m.**
Topic: Increasing Donor Registrations

**Thursday, February 7, 2019 from 10:00 to 11:00 a.m.**
Topic: How to Involve Donor Recipients in Awareness Campaigns

**Thursday, March 14, 2019 from 10:00 to 11:00 a.m.**
Topic: Increasing Conversion Rates

**Thursday, April 11, 2019 from 10:00 to 11:00 a.m.**
Topic: Completing the Donate Life Hospital Challenge Scorecard

**Tuesday, April 30**
**HOSPITAL CHALLENGE ENDS**

**Friday, May 17**
Scorecards to be submitted to organ procurement organizations

**HOSPITAL CHALLENGE DESIGNATION AWARDS ANNOUNCED AUGUST/SEPTEMBER 2019**