Involving Donor Recipients in Awareness Campaigns

Craig Smith
Heart Recipient
Executive Director – Second Chance Fundraising
National Donate Life Month Activities

Common Events
- Registration Tables
- Hospital Flag Raisings
National Donate Life Month Activities

Unique Events

- Recipient Hospital Parades
- Give a Hand for Donation
- Rose Planting Ceremonies
- Donor Wall Dedication Ceremonies
- Recipient Hospital Parades
National Donate Life Month Activities

Community Events

- Donor Memorial Event (Crossfit)
- Community Education Programs
- Second Chance 5K
Thank you!