This is what a HERO LOOKS LIKE

Alternate Registration Mechanisms & Technology
Presenters

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- Aimee Hagerty, MSN, RN, MBA, NE-BC, Transplant Administrator, UPMC Hamot

- Jennifer Wolfram, MSN, RN, TNICU/CVICU Unit Director, UPMC Hamot
CORE is a non-profit organization dedicated to promoting donation, education and research for the purposes of saving and improving the quality of life through organ, tissue and corneal transplantation.

Mission
CORE is a non-profit organization dedicated to promoting donation, education and research for the purposes of saving and improving the quality of life through organ, tissue and corneal transplantation.

Vision
Every potential donor will make A Pledge for Life.

Values
Integrity, Compassion, Quality, Responsiveness, Education, Innovation, Respect & Life
433-bed Level II trauma hospital in Erie, PA.

In 2016, the hospital received final approval from the Centers for Medicare and Medicaid (CMS) for their Adult Kidney Transplant Program.

In 2017, the hospital had 18 organ donors and saved the lives of 59 individuals.

Currently, UPMC Hamot has 63 waitlist candidates.
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Giving Hope to Those Waiting...

- UPMC Hamot lights up the south tower for a 24 hour period when there is a transplant.

- CEO initiative to, “serve as a beacon of hope for the tri-state region.”
The application is being used to start the conversation about registering to be an organ, eye and tissue donor.

Together, we decided to initiate a six-month pilot program within the transplant clinic.

In November 2017, we acted by forming a team in an effort to increase these numbers.

Per Donate Life Pennsylvania, 51.6% of Erie residents are designated organ donors.
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Plan, Do, Study, Act (PDSA)

**Plan**
- The PSL and Community Outreach Coordinator’s provided education to staff regarding the use of the application. CORE IT downloaded the application on two secure Hamot iPad’s. Signage was created to assist in promoting awareness.

**Do**
- The application will be utilized within the transplant clinic to encourage waitlist candidates, family members, community members, and staff to make a Pledge for Life.

**Study**
- The pilot study will run from November 1, 2017 through April 30, 2018

**Act**
- Assess the outcomes of the pilot study and employ at other transplant centers.
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Promoting the Application

You Know What It’s Like to Wait.
End That Wait for Someone Else.
Register Today.

UPMC Hamot Organ Donor Registration Form

FULL NAME: ________________________________

DATE OF BIRTH: ___________________________

PA DRIVER’S LICENSE NUMBER: ______________

SOCIAL SECURITY NUMBER (LAST 4 DIGITS ONLY) _________

If you are choosing HSC to register as an organ donor, please tell us why:

________________________________________

________________________________________

UPMC Hamot and the Center for Organ Recovery and Education (CORE) encourage you to talk to your doctor about registering as an organ, tissue, and cornea donor during your visit. Help make a difference for the thousands of people who need a second chance.

www.core.org/register

CORE
204 Sigma Drive
RIDC Park
Pittsburgh, PA 15238
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Using the Mobile App

1. **Screen 1:**
   - Various apps are displayed on an iPhone screen.
   - A barcode on an envelope is visible.

2. **Screen 2:**
   - A signed organ donation card is shown.
   - The text reads: "Pennsylvania 1787."

3. **Screen 3:**
   - "Donor Registration" screen with fields for name, date of birth, etc.

4. **Screen 4:**
   - A pop-up asking if you would like to register with Donate Life America's National Registry.
   - Text: "Would you like to register with Donate Life America's National Registry?"
   - Options: No, Yes, Next.
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Tracking Results

1

Support Department

Community Outreach
Professional Services
Quality
Human Resources
Finance
Information Technology
Administrative Assistant
Materials Management

2

Links

- Donate Life America
- PRSA
- HRSA
- CORE Photo Library
- Event Planning Document
- Swipe DLA Registration Statistics
- Community Outreach Resources

3

Mobile Intelligence™
Swipe to Donate Life Registration Statistics

Registrations

Data
Results

- Collaborated with Penn State Behrend nursing students in April 2018.

- Collectively, registered 347 residents utilizing scan technology.
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Connect to Purpose
Acknowledgments

- Donor Network of Arizona
- Alex Citro, Donate Network of Arizona (Icon)
- Chuck Krutsinger (App Developer)
- Countermind Swipe to Donate Life
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Questions?