HAP Coaching Call
National Blue and Green Day
Thursday, March 29, 2018

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MISSION
CORE is a non-profit organization dedicated to promoting donation, education and research for the purposes of saving and improving the quality of life through organ, tissue and corneal transplantation.

VISION
Every potential donor will make A Pledge for Life.

VALUES
Integrity, Compassion, Quality, Responsiveness, Education, Innovation, Respect & Life
Jefferson Hospital
(Allegheny Health Network)

Sharing Best Practices

Planning Stages

Team Involved

Early Notification

Delegating and Staying Organized
How Do We Plan

- Create a multidisciplinary team
- Meetings begin at the beginning of the year when hospital development planning begins
- Review events from last year
- Attend the HAP Kickoff / Look at the scorecard as a team
- Open forum for new ideas
Who Makes Up Our Team

• Hospital ACR (Advisory Council Representative)

• CORE PSL (Professional Services Liaison)

• ICU managers

• Marketing

• Food Services
Early Notification and Staying Organized

• Send invites and emails early on

• Keep one main folder/binder to stay organized
  – Electronic or paper
  – Sign-in Sheets
  – Take pictures
  – Screen shots

• Delegate tasks so it isn’t so stressful!
This is what a HERO LOOKS LIKE

Invite Staff to Dress in Blue and Green
This is what a
HERO LOOKS LIKE

Host a Donor Designation Table with Real Recipients and Donor Families to Share Their Stories
This is what a HERO LOOKS LIKE

Grab Their Attention with a Raffle!
Ask Them to Show Their Driver’s License
This is what a HERO LOOKS LIKE

Give a Hand for Donation
This is what a HERO LOOKS LIKE

Donor/Recipient Parade to Nursing Units
Make a Pledge For Life

QUESTIONS?