



2019

Patient Safety, Quality and Sepsis Symposium Sponsorship Offerings

SEPTEMBER 23-24, 2019 | LANCASTER MARRIOTT



The Hospital + Healthsystem
Association of Pennsylvania

HAP is the leading statewide health care association in Pennsylvania providing advocacy, technical assistance, education, networking, and information to its members.

Sponsorship of HAP's Annual Patient Safety and Quality Symposium places your organization front and center with health care safety and quality leaders from around the state. **Be a part of this annual two-day educational conference with the best one-on-one networking opportunities with more than 200 patient safety and quality leaders.**

NEW THIS YEAR!

Pennsylvania's Hospital Improvement Innovation Network will be hosting their annual Sepsis conference as a precursor to HAP's Patient Quality and Safety Symposium. Come to the Symposium early and gain access to over 200+ physicians, nurses, pharmacists and other clinical leaders working together to improve sepsis care.

Sponsor Benefits

1.

Reach valuable decision makers at HAP member hospitals and health systems.

2.

Expand your brand. Maximize your exposure to current and prospective customers.

3.

Receive customer feedback on products and services you're developing, launching or refining.

4.

Show your support of the important work of HAP and its members.

All sponsorship levels provide networking opportunities and high visibility for your organization, including name or logo at the event, on HAP's Patient Safety, Quality and Sepsis Symposium webpage and social media outlets, including Twitter and LinkedIn. Sponsors may attend all educational sessions and have dedicated space at the welcome reception.



Conference Profile

200+

Pennsylvania Health
Care Leaders Onsite

4+

Hours of Dedicated
Networking Time

74%

of Attendees are patient
safety and health care
quality leaders

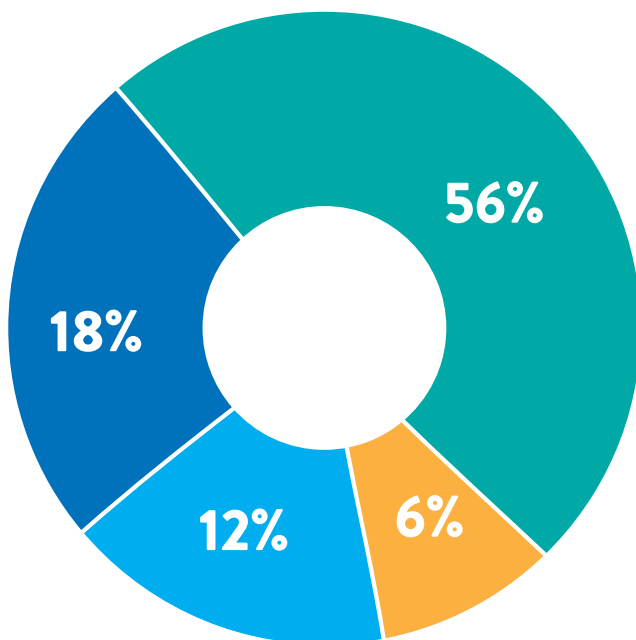
Who are HAP Members?

HOSPITALS
HEALTH SYSTEMS
PHYSICIAN GROUPS
REHAB HOSPITALS
RURAL HOSPITALS

BEHAVIORAL HEALTH
HOSPITALS
ACADEMIC MEDICAL
CENTERS
LONG TERM ACUTE
HOSPITALS

CHILDREN'S HOSPITALS
POST-ACUTE CARE
PROVIDERS
BUSINESS PARTNERS

Attendee Demographics (does not include sponsors/exhibitors)



56% Quality & Safety Leaders

VPs, Directors, Patient Safety Officers, Quality, Risk Managers

18% C-Suite

CQOs, CMOs, CNOs, and Senior VPs

12% Care Providers

Nurses, pharmacists, physicians

6% Other Professionals

Program coordinators, quality specialists, analysts, etc

Sponsor Levels

Platinum Sponsor \$10,000

(Exclusive)

- Three (3) member introductions
- Exclusive signage
- Five (5) Full Conference Registrations
- 6 ft. table in premier location
- Keynote Speaker introduction
- Logo on HAP website
- Pre-attendance list
- Post-attendance list
- Company presence on preconference promotional e-blasts (exclusive to Platinum sponsor)
- Banner on conference website linked to company's website, which runs from one month prior to the event
- Superior recognition throughout the conference, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials, and acknowledgement through conference speaker scripts.

Gold Sponsor \$7,500

- One (1) member introduction
- Three (3) Full Conference Registrations
- 6 ft. table in premier location
- Speaker introduction for one speaker
- Logo on HAP website
- Pre-attendance list
- Post-attendance list
- Premier recognition throughout the conference, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials, and acknowledgement through conference speaker scripts.

Silver Sponsor \$5,000

- Two (2) Full Conference Registrations
- 6 ft. table
- Pre-attendance list
- Post-attendance list
- Recognition throughout the conference, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials, and acknowledgement through conference speaker scripts.

Bronze Sponsor \$2,500

- One (1) Full Conference Registration
- 6 ft. table
- Pre-attendance list
- Post-attendance list
- Recognition throughout the conference, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials, and acknowledgement through conference speaker scripts.

Sponsor Levels (continued)

A-La-Carte Options

- Jump Drive Sponsor: \$3,000
- Wi-Fi Sponsor: \$4,000
- Charging Station Sponsor: \$2,000
- Lanyard Sponsor: \$1,000

Need help deciding?

Contact Daneen Schroder at dschroder@haponline.org or call (717) 561-5359 for assistance selecting a sponsorship package that will help you best achieve your company's goals.

AGENDA *at-a-glance*

MONDAY, SEPTEMBER 23, 2019

- 8:00am **Sepsis Preconference**
- 2:00pm **Symposium Registration and Networking**
- 3:00pm **Stopping Sepsis—Saving Lives in Pennsylvania**
Rachel Levine, MD, Secretary of Health for the Commonwealth of Pennsylvania
- 3:30pm **In Shock**
*Rana Awdish, MD, Critically-acclaimed, best-selling author, *In Shock**
- 5:00pm **Welcome Reception with Sponsors and Poster Presentations**

TUESDAY, SEPTEMBER 24, 2019

- 7:30am **Networking Breakfast with Sponsors**
- 8:15am - noon **Breakout sessions presented by HAP member hospitals**
**Two half hour networking breaks included!*
- 12:15pm **Group luncheon, speaker, and awards**
- 2:00pm **Closing Session**



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REGISTRATION DEADLINE: Friday, August 23, 2019

Contact: Emily Lewis, Education Program Manager at (717) 561-5348

Fax: 717-561-5220

Email: elewis@haponline.org

Mail: HAP Education Services, 30 N. 3rd Street, Suite 600, Harrisburg, PA 17101

SELECT YOUR LEVEL

- Platinum Sponsor (\$10,000) - EXCLUSIVE!
- Gold Sponsor (\$7,500)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$2,500) – LIMITED AVAILABILITY

Al la Carte:

- USB/Flash Drive Sponsor (\$3,000) – EXCLUSIVE!
- Wi-Fi Sponsor (\$4,000) – EXCLUSIVE!
- Charging Station Sponsor (\$2,000) - EXCLUSIVE!
- Lanyard Sponsor (\$1,000) - EXCLUSIVE!

COMPANY INFORMATION

Please list your company name exactly as you wish it to appear in marketing materials:

Company: _____

Primary Contact (To whom all information will be sent)

Name: _____

Title: _____

Address: _____

Telephone: _____

Email: _____

Web site: _____



The Hospital + Healthsystem
Association of Pennsylvania

AMOUNT ENCLOSED

\$ _____

CHECK (payable to HAP
EDUCATION & RESEARCH
SERVICES) due by
Friday, August 23, 2019

Please send completed sponsorship
application and check payment to:

HAP Education Services
30 N. 3rd Street, Suite 600,
Harrisburg, PA 17101

Form may also be emailed to
elewis@haponline.org to reserve
your spot.