FREE Preconference Opioid Workshop
Monday, May 21, 2018 | 1 p.m. – 4:30 p.m.

Engage with colleagues and administration officials to amplify the hospital community’s efforts to address the opioid crisis. We will share best practices to address this deadly epidemic with hands-on case studies about opioid use disorder prevention, primary care-based models for treating opioid use disorders, caring for substance-exposed infants and their mothers, and emergency department initiation of medication-assisted treatment.
Dear Colleagues:

We've designed the 2018 Leadership Summit to help you assess the forces and trends that will shape health care policy and HAP's advocacy through the 2018 elections and beyond.

We think the agenda will get you thinking and talking, and includes:

- Charlie Cook’s sharp-witted political insights (The Wall Street Journal has called him the Picasso of election analysis)
- American Hospital Association President and CEO Rick Pollack’s take on Washington’s political landscape and its impact on hospitals and health systems
- Ron Galloway’s take on what an Amazon-inspired transformation in health care might look like
- Quick-draw answers from a panel of health system and health plan CEOs to the questions you are facing as you plan for the future
- A celebration of innovative initiatives as we recognize HAP’s 2018 Achievement Award winners

In the mix will be my perspective on hospitals, Harrisburg, and health care—informed, of course, by discussions with elected officials, policy and legislative experts from HAP and elsewhere, and leaders from the Pennsylvania hospital and health care community.

The opioid epidemic, which threatens to get worse before it gets better, has prompted us to develop a special preconference for clinical leaders and practitioners from primary care through acute and post-acute settings—and anyone else determined to help turn the corner on the crisis. We simply must work together, and do all we can, to reverse the spread of this heart-breaking and debilitating chronic disease.

We’ll end with inspiration and some surprisingly practical insights from one man’s improbable adventure. Ben Nemtin and friends set off on a two-week quest to work down their bucket list and help strangers to do the same. Somehow, Ben ended up writing a New York Times best seller, creating MTV’s highest-rated show ever on iTunes, raising hundreds of thousands of dollars for charity.

All in all, we expect the HAP 2018 Leadership Summit to be energizing, informative, and productive. I invite you join us!

Andy Carter
President and Chief Executive Officer
The Hospital and Healthsystem Association of Pennsylvania
Monday, May 21, 2018

1 p.m. – 4:30 p.m.  **FREE Preconference Opioid Workshop**
This free preconference will focus on the opioid crisis. Hear an update from Physician General Dr. Rachel Levine, and engage with colleagues who will share their best practices to address this deadly epidemic with hands-on case studies about opioid use disorder prevention, primary care-based models for treating opioid use disorders, caring for substance-exposed infants and their mothers, and emergency department initiation of medication-assisted treatment.

5 p.m.  **Conference Registration**

5:30 p.m. – 7 p.m.  **Networking Reception and Sponsor Exhibits**
Join legislators and staff, administration officials, and event sponsors for a networking reception. We provide a relaxing social atmosphere for you to rekindle old or create new relationships with policymakers and event sponsors, and to connect with your colleagues.

7 p.m. – 9 p.m.  **Dinner and Speaker**
*Charlie Cook, Founder of the Cook Political Report*
When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to be “in the know” sit up and listen. For more than two decades, he has been Washington’s most trusted—and most accurate—voice on all things political, whether it’s the outcome of a Congressional, gubernatorial, or Presidential election.

Enjoy dinner and conversation with your colleagues before Charlie shares his inside-the-beltway insight and political forecast.

Tuesday, May 22, 2018

7:30 a.m. – 8:30 a.m.  **Networking Continental Breakfast and Conference Registration**

8:30 a.m. – 8:35 a.m.  **Welcome and Introduction**
*Andy Carter*
President and Chief Executive Officer, The Hospital and Healthsystem Association of Pennsylvania

8:35 a.m. – 9:25 a.m.  **Insider’s Look at Washington D.C. and Federal Political Update**
*Richard J. (Rick) Pollack*
President and Chief Executive Officer, American Hospital Association
Hear from the American Hospital Association (AHA) President and CEO Rick Pollack, who will provide a comprehensive federal perspective about the state of health care in America, and discuss the current political landscape in Washington D.C., and its impact on our nation’s hospitals and health systems. Rick will share AHA’s current public policy and advocacy priorities.

9:25 a.m. – 9:55 a.m.  **Insider’s Look at Pennsylvania and State Political Update**
*Andy Carter*
President and Chief Executive Officer, The Hospital and Healthsystem Association of Pennsylvania
We heard the federal update, now let’s hear about the state! HAP’s President and Chief Executive Officer Andy Carter will explore the current political climate in Harrisburg and its impact on the future of health care in Pennsylvania. The discussion will touch on HAP’s advocacy agenda and priorities that bolster HAP’s mission to support its membership.
Tuesday, May 22, 2018 (cont)

9:55 a.m. – 10:15 a.m.  Break

10:15 a.m. – 11:15 a.m.  The Disruptors: How Amazon, Google, and Apple Plan To Change the Face of Health Care

Ron Galloway
Director of the films, “Why Wal-Mart Works” and “Rethinking PowerPoint”

Amazon, Google, and Apple have ridden the wave of companies morphing themselves from ordinary businesses to data businesses. As health care turns to data and digital health, they are positioning themselves in health care. Hospital leaders will get a glimpse of the fast-approaching high-tech future and discover the potential impact of these new products, new relationships, and new delivery systems on health care. Explore what an Amazon-inspired transformation in health care might look like, and hear Ron Galloway’s take on how the health care community may respond to these competitive threats.

11:15 a.m. – 11:25 a.m.  Break

11:25 a.m. – 12:25 p.m.  Pardon the Interruption: A Rapid-Fire CEO Panel on Advancing Health Care in Pennsylvania

Estelle Richman
Moderator

In this rapid-fire session, you’ll get the answers to burning questions about leadership, strategy, partnerships and affiliations, health care consumerism, and other topics related to health care in Pennsylvania from a panel of health care providers and payors.

12:30 p.m.  Achievement Awards Luncheon and Closing Speaker

Ben Nemtin
Author, co-star of MTV’s “The Buried Life,” speaker, Vancouver, British Columbia, Canada

Join us as we celebrate our distinguished award winners with a thought-provoking, funny, and moving inspirational story sharing. In a pit of depression, Ben Nemtin and his three best friends decided to create the world’s greatest bucket list to make them feel alive. They bought a rickety old bus and criss-crossed North America, achieving the unthinkable. And, most importantly, every time they accomplished a dream, they helped a complete stranger cross something off their bucket list. From playing basketball with President Obama to streaking through a soccer field, from raising more than $400,000 for charity to placing a record-breaking $250,000 bet on roulette—Ben’s bucket list quest has inspired millions to chase their dreams. This celebration and closing session will leave you not only inspired, but also equipped to tackle any personal or group goal.

2:30 p.m.  Adjourn
Leadership Summit | Speaker Biographies

Charlie Cook

When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to be “in the know” sit up and listen. For more than two decades, he has been Washington’s most trusted—and most accurate—voice on all things political, whether it’s the outcome of a Congressional, gubernatorial, or Presidential election. As the editor and publisher of the Cook Political Report and a political analyst for the National Journal Group, his prodigious writing is a direct line to the heart of politics. He writes weekly for National Journal magazine and National Journal Daily, and also pens a regular column for the Washington Quarterly. Once deemed “the Picasso of election analysis” by the Wall Street Journal and represented exclusively by Leading Authorities speakers bureau, Cook produces the sharpest political handicapping in the business, serving as the one-man, go-to source for Americans who want to be truly informed.

Rick Pollack

Rick Pollack is president and CEO of the American Hospital Association (AHA), the nation’s largest hospital and health care system membership organization with nearly 5,000 member hospitals, health care systems, networks, and other providers of care. Rick came to the AHA during 1982 and assumed the top leadership position during 2015. Called a “gifted and talented leader” and a “wise Washington hand,” he’s earned a reputation for playing an “integral role” in influencing key health care policy issues for more than three decades. As president and CEO, Rick leads the association in representing hospitals and health systems in shaping the health care landscape, representing the nation’s hospitals on advocacy issues, and developing strategies and tools to help members provide better care to the patients and communities they serve.

Andy Carter

Andy Carter assumed the role of HAP’s president and CEO during December, 2012. In this role, he represents nearly 240 acute and specialty care hospitals and health systems across the state, providing care for 12.8 million Pennsylvanians. He works with a 27-member board of directors and a team of 60 staff to lead the advocacy, policy, communications, non-dues revenue, and member service initiatives of one of the nation’s largest statewide health care advocacy organizations. Before coming to HAP, Andy served for nearly six years as the president and CEO of the Visiting Nurse Associations of America (VNAA), the national voice for nonprofit, community-based home health and hospice agencies. Before the VNAA, he led the Ohio Children’s Hospital Association, where he created new public funding streams for Ohio’s six regional children’s hospitals and established the nation’s first statewide pediatric quality improvement initiative. Prior to entering the association field, Andy served for 20 years in a variety of leadership positions in community relations, state government, and business in Maryland, Massachusetts, and Ohio. He is an honors graduate of Georgetown University and holds a Master of Public Policy degree from Harvard University’s John F. Kennedy School of Government. He is married with two adult children and lives in Harrisburg, Pennsylvania.
Ron Galloway

Ron Galloway is the director of the films, “Why Wal-Mart Works” and “Rethinking PowerPoint,” and is producer of the PBS World War II film, “Oflag 64: A P.O.W. Odyssey.” Galloway also writes his own Wal-Mart blog, where he discusses why Wal-Mart works and why it doesn’t. Galloway is a conservative columnist for the Huffington Post and is currently at work on his new book, Social Money. A frequent public speaker, his presentations include a variety of business topics, notably regarding Wal-Mart and innovations in business technology. Ron Galloway is a graduate of Georgia Tech and was an investment advisor and analyst for nearly 20 years. In a feat of optimal timing, he retired from investments during 2004. Ron Galloway has been featured on CNN, CNBC, MSNBC, ABC’s “World News Tonight,” and “The Daily Show.” He has been quoted in The Wall Street Journal, New York Times, Washington Post, and The New Yorker magazine.

Estelle Richman

Estelle Richman is the former secretary of the Pennsylvania Department of Public Welfare. She recently retired as senior advisor to the secretary of Housing and Urban Development (HUD) for health and human services issues. While at HUD, she held the positions of chief operating officer and acting deputy secretary, overseeing all major departments as well as authority of regional offices. Ms. Richman dedicated more than 30 years to public service at the state and local levels. She was appointed secretary of the Pennsylvania Department of Public Welfare in 2003, a position she held for seven years. Ms. Richman also served as the managing director for the City of Philadelphia and director of social services as well as Philadelphia’s commissioner of public health and deputy commissioner for mental health, mental retardation and substance abuse services. Ms. Richman has been honored for advocacy efforts by the National Alliance on Mental Illness, the American Psychiatric Association, and the American Medical Association, among others.

Ben Nemtin

#1 New York Times bestselling author and star of MTV’s “The Buried Life,” Ben Nemtin’s story begins ten years ago. Fed up with the monotony of day-to-day life in college, Ben and his friends set out on a two-week road trip with a camera and a borrowed RV to complete a list of “100 things to do before you die.” For each item they accomplished on their list, they helped a complete stranger cross something off their own list. Since then, Ben and his friends have crossed off nearly all 100 list items and they have encouraged millions to believe that anyone can do anything. Ben’s bucket list quest has brought him from the White House to play basketball with President Obama (#95), to Oprah’s couch (#61), to having a beer with Prince Harry in London (#82). Currently, Ben is crossing off #91: Make a Movie, with “The Buried Life” feature documentary film set to release during 2018.
When and Where:

May 21-22, 2018
Hilton Harrisburg
One North Second Street
Harrisburg, PA 17101
(717) 233-6000

HAP has reserved a limited block of rooms for the evening of May 21, 2018. The rate is $179, plus tax (single/double) and is subject to availability after Thursday, April 19, 2018. For reservations, call 1-800-HILTONS (1-800-445-8667). Callers need to provide the reservations staff with the code “SHIPL” to access the special rate of $179. Individual reservations not canceled by 4 p.m. the 48 hours before arrival will be subject to a cancellation fee equal to one night’s room and tax. For online reservations, attendees may reserve rooms at the group rate using HAP’s dedicated group reservations page. Hotel check-in time is 3 p.m. Check-out time is noon. Using your smartphone, you can skip the front desk, check in with your phone, and go directly to your room.

Download the app: Hilton Digital Key

Parking Information:

Guests of the Hilton Harrisburg may park in the connecting Walnut Street parking garage at a reduced rate. Overnight guests will receive complimentary parking and meeting guests will be charged $5.00 (subject to change). A map of additional parking locations throughout the city may be found at the Harrisburg Parking Authority’s website.

Continuing Education Credits:

ACHE Qualified Education Credit (non-ACHE)—HAP is authorized to award 5.4 hours of pre-approved ACHE qualified education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE qualified education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Certified Public Accountants (CPE)—This program has been approved by the State Board of Accountancy for 3 continuing education credits in the areas of management and professional skills development. Full attendance at every session is a prerequisite for receiving full continuing education credits. If a participant needs to leave early, his or her continuing education credits will be reduced.

Registration Fees:

Registration fee includes all meal and break functions, as well as all handout materials. Credit card payment is required at time of online registration.

HAP member early bird rate (until April 1) - $299
HAP member rate (after April 1) - $349
HAP non-member rate - $549

Register Now
REGISTRATION INFORMATION

Prefix ___________ First Name ________________________ Middle Initial ___________ Suffix ___________
Last Name ________________________
Title ________________________
Phone (___)_____________ Email ________________________
Organization ________________________
Address 1 ________________________ Address 2 ________________________
City ________________________ State ________________________ Zip Code ___________

☐ Early Bird HAP Member Rate - $299
☐ HAP Member Rate - $349
☐ Non-member Rate - $549

Attending FREE Opioid Workshop on May 21? Yes ☐ No ☐
Attending networking reception on May 21? Yes ☐ No ☐
Attending dinner and speaker on May 21? Yes ☐ No ☐
Indicate your ACHE status
FACHE ☐ CHE ☐

PAYMENT INFORMATION

☐ Check payable to HAP Education and Research Services
Amount enclosed $____________________________

Please fax or email registration form and mail check to:
HAP Education and Research Services
30 N Third Street, Suite 600
Harrisburg, PA 17101

☐ Credit Card
Authorized Charge Amount $____________________________
Credit Card Number ________________________ Exp. Date ___________
Cardholder’s Name ________________________ Phone (___)___________
Cardholder’s Address ________________________
Cardholder’s Signature (REQUIRED) ________________________

FAX/Email: Register by faxing registration form to (717) 561-5220, or email HAP_Education_Services@haponline.org. Include your credit card information and cardholder signature.

REGISTRATION DEADLINE IS MAY 14, 2018

Cancellation Policy: There is a $50 administration fee on all cancellations. Refunds (less administrative fee) will be granted for written cancellation requests received or processed online by May 14. No refunds will be granted after May 14. Substitutions are permitted. No shows will be billed. Walk-in registrations will require payment onsite.

Please contact HAP Education Services at (717) 561-5270 if you wish to substitute an attendee.