



The Hospital + Healthsystem
Association of Pennsylvania

Leading for Better Health

2017 Corporate Sponsorship Opportunities *Connecting Business Leaders to Pennsylvania Hospitals and Health Systems*

Sponsorship with The Hospital and Healthsystem Association of Pennsylvania (HAP) supports our mission of serving as the leading advocate for improving the health and well-being of Pennsylvanians.

HAP is the leading voice for hospitals and health systems throughout the state. More than 240 hospitals and health system members across the state, as well as other interested health care stakeholders, belong to the association. Members range from small rural hospitals to expansive integrated delivery systems that, in addition to acute care, provide primary care, specialty care, subacute care, long-term care, and home care.

HAP partners with the American Hospital Association and the Hospital Council of Western Pennsylvania to advance a healthy Pennsylvania. With these groups, HAP engages state and national health care organizations, provider and consumer groups, and businesses and health insurance companies to ensure a healthy Pennsylvania.

We need businesses like yours to help our members create the financial wherewithal to reinvest, innovate, and maintain needed services, and position them to succeed in the value-based payment environment.

HAP Signature Events present unique opportunities for your company to expand your brand, network with decision makers, and show your support of the important work of HAP and its members. With sponsorship, your company will gain a high level of exposure both at the selected event(s), and through year-round promotions between HAP and its members.

New for 2017, HAP is offering the opportunity for your company to select your sponsorship levels for the events using a single application. Corporate event sponsorship is available at each of the four Signature Events at the following levels:

- **Platinum** **\$10,000**
- **Gold** **\$7,500**
- **Silver** **\$5,000**
- **Bronze** **\$2,500**

HAP welcomes you to sponsor one or more events. By completing the application, you indicate your commitment to HAP's Signature Events. Specific information for the events you select will follow once your commitment is received.

***HAP's sponsorship opportunities strategically position your company
to have access to and visibility with c-suite leaders
to drive your business development goals.***



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2017 Corporate Sponsorship Benefits Matrix

Sponsorship Benefits	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Details
Exhibit Booth at Selected Event	● Premier Location	● Priority Location	● Preferred Location	●	10 x 6 table
Keynote Speaker Introduction at Selected Event	●	●			
Breakout Session Introduction at Selected Event	●	●	●		
1:1 Member Introductions with HAP Staff	●				HAP staff will make personal introductions to members of your choice
Complimentary Event Registrations <i>(quoted as number of registrations for each individual event)</i>	4	3	2	1	Member rate on additional attendees
Name recognition in annual program materials	●	●	●	●	Recognition in handouts at registration or via jump drive at green events
Logo/Link in Sponsor Listing on HAP website	●	●	●	●	
Post-event attendance list	●	●	●	●	List to arrive one week after the event
Advance promotion for all meetings	●	●	●	●	Listing of sponsors included with registration materials

A la carte options include:

- Jump Drive Sponsor at the HAP Leadership Summit (\$3,000)
- Wi-Fi Sponsor at the 13th Annual Patient Safety & Quality Symposium (\$2,000)
- Lanyard Sponsor at Southeast Connect (\$1,000)

Contact Courtney Stoner at (717) 561-5357 or cstoner@haponline.org for additional information.



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2017 HAP Corporate Partner Offerings

Sponsorship period effective January 1, 2017—December 31, 2017

Organization: _____

Primary Contact: _____ Contact Email: _____

Mailing Address: _____

City, State, Zip: _____ Phone: _____

Marketing Contact: _____ Email: _____

Website: _____ Product/Service: _____

Choose your event(s) and your sponsorship level for each event(s):

	Leadership Summit June 19-20, 2017	Patient Safety & Quality Symposium October 9-10, 2017	Payment Reform Summit October 9-10, 2017	Southeast Connect November 3, 2017	TOTAL Commitment
PLATINUM SPONSOR \$10,000	<i>Not available</i>				
GOLD SPONSOR \$7,500	<i>Not available</i>				
SILVER SPONSOR \$5,000	<i>Not available</i>				
BRONZE SPONSOR \$2,500	<i>Not available</i>				
Jump Drive Sponsor \$3,000	<i>Not available</i>	<i>Not available</i>			
Wi-Fi Sponsor \$2,000	<i>Not available</i>		<i>Not available</i>		
Lanyard Sponsor \$1,000	<i>Not available</i>			SOLD OUT	

Please return this form with payment (made payable to "HAP Education Services") to: Courtney Stoner, HAP, 30 North Third Street, Suite 600, Harrisburg, PA 17101

CHECK Enclosed is a check in the amount of \$ _____

CREDIT CARD Please charge my: American Express Discover MasterCard Visa

Card Number: _____

Exp. Date: _____ CW/CVC: _____

Cardholder's Name (as it appears on card): _____

Cardholder's Signature: _____

Billing address and zip code of card: _____

Phone: _____

Confirmations will be sent once payment is received. Only registrations accompanied with payment will be processed. Questions? Contact Courtney Stoner at (717) 561-5357 or cstoner@haponline.org.