



PATIENT SAFETY, QUALITY, AND EQUITY SYMPOSIUM

SEPTEMBER 2-3 + HERSHEY LODGE

SPONSORSHIP OFFERINGS



HAP PATIENT SAFETY, QUALITY, AND EQUITY SYMPOSIUM

HAP is the leading statewide health care association in Pennsylvania providing advocacy, technical assistance, education, networking, and solutions support to its 235 member hospitals and health systems.

Be a part of this annual two-day educational conference for the best opportunity for one-on-one networking with more than 200 patient safety quality, and equity leaders.

Sponsor Benefits



Expand your brand—maximize your exposure to current and prospective customers, creating opportunities for marketing and thought leadership.



Reach valuable decision makers, build lead generation, and extend your reach through our high-value networking, event experience, and virtual content.



Receive customer feedback on products and services you are developing, launching or redefining.



Explore and learn through our deep insight and trusted relationships. We bring distinguished speakers to the Summit—giving your brand the opportunity to align with exceptional leaders.



Show your support of the important work of HAP member hospital and health systems in caring for their patients and their communities.



All sponsorship levels provide networking opportunities and high visibility for your organization, including dedicated space at the conference welcome reception. Sponsors are recognized on HAP's Patient Safety, Quality, and Equity Symposium webpage and social media outlets and networking lunches.

Conference Profile



200+

Pennsylvania Health Care Leaders Onsite



4+

Hours of Dedicated Networking Time



74%

of Attendees are patient safety and health care quality leaders



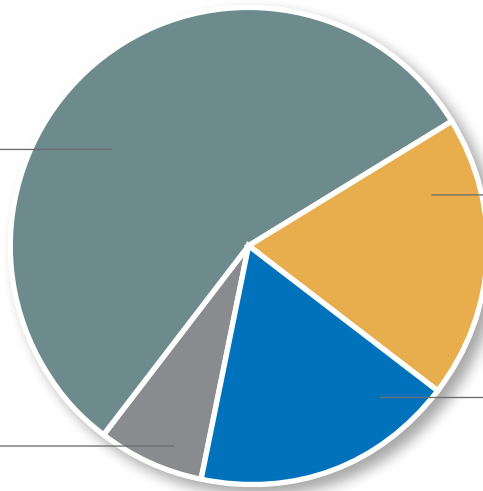
Who are HAP Members?

- + Hospitals
- + Health Systems
- + Physician Groups
- + Rehab Hospitals
- + Behavioral
- + Health Hospitals
- + Academic Medical Centers
- + Long Term Acute Hospitals
- + Rural Hospitals
- + Children's Hospitals
- + Post-Acute Care Providers
- + Business Partners

Attendee Demographics


56%
Quality & Safety Leaders
(VPs, Directors, Patient Safety Officers, Quality, Risk Managers, Infection Prevention Leaders)

7%
Other Professionals
(Program coordinators, quality specialists, analysts)



19%
C-Suite
(Senior VPs/CFOs/CMOs, CNOs, etc.)

17%
Care Providers
(Nurses, physicians, infection preventionists)

 PATIENT SAFETY, QUALITY, AND EQUITY SYMPOSIUM	Platinum: \$10,000 (1 available)	Gold: \$7,500	Silver \$5,000	Bronze \$3,200 (limited)
Speaker Introduction	Exclusive - Keynote speaker introduction	Speaker introduction (limited availability)	—	—
Member Introductions	Four introductions sponsor's target hospitals	Two introductions sponsor's target hospitals	—	—
Symposium Email Promotion	Branding in three electronic communications	Branding in one electronic communication	—	—
Presentation Opportunities Hosted on event page	90 second advertisement (video provided by sponsor) OR Whitepage/promo info	60 second advertisement (video provided by sponsor) OR Whitepage/promo info	—	—
Social Media Recognition	Company Logo	Company Logo	Company Name	—
Exhibit Space	Premier Location	Preferred Location	Pre-assigned location	Pre-assigned location
Complimentary Registrations	Five	Three	Two	One
Symposium Recognition	Premier signage with exclusive reception signage. Full page advertisement	Logo on signage and half page advertisement	Logo on signage and quarter page advertisement	Company name listed on signage and event materials
Attendees List	Pre and Post attendees list with emails and mailing addresses	Pre event list with mailing address Post event list includes emails	Pre and post event attendees list with mailing addresses	Post event attendees list with mailing addresses
Event Website	Premier logo placement with link to your website on event webpage	Logo with a link to your website on event webpage	Logo with a link to your website on event webpage	Company name listed on event webpage
Additional Registrations	Additional registrations at member rate	Additional registrations at member rate	Additional registrations at associate member rate	Additional registrations at non-member rate

Add-on opportunities available for all levels.

Special Opportunities

Awards & Networking Lunch Sponsor (exclusive): **\$3,000**

- + Exclusive signage and rotating slides during lunch
- + Verbal thank you during event

Add-on Opportunities

(available with sponsorship purchase and commitment by August 12)

Lanyard Sponsor - **\$2,700**

- + Logo on lanyards

Coffee Sleeve Sponsor: **\$2,500**

- + Logo on coffee sleeves

Bag Sponsor: **\$2,200**

- + Logo on meeting bags



Registration Form

Registration Deadline: Day, August 12, 2026

Send Form to: Marty Kenyon, Education & Membership Coordinator

Phone: 717-561-5270

Email: mkenyon@haponline.org

Mail: HAP Education Services, 30 N. 3rd Street, Suite 600, Harrisburg, PA 17101

SELECT YOUR COMMITMENT LEVEL

- Platinum Sponsor** (\$10,000) exclusive
- Gold Sponsor** (\$7,500)
- Silver Sponsor** (\$5,000)
- Bronze Sponsor** (\$3,200) limited

SPECIAL SPONSORSHIPS & ADD-ONS:

- Awards & Networking Lunch Sponsor** (\$3,000)
- Lanyard Sponsor** (\$2,700)
- Coffee Sleeve Sponsor** (\$2,500)
- Bag Sponsor** (\$2,200)

Payment Options

Total: \$ _____

- Check enclosed**
- Please send invoice**
(Payable in 30 days)

COMPANY INFORMATION:

Primary Contact (To whom all information will be sent) _____

Company Name _____

Title _____

Address _____

Telephone _____

Email _____ **Website** _____

Billing

Check (payable to HAP Education & Research Services) **Due by: Day, August 12, 2026**

Please send completed sponsorship application and check payment to: HAP Education Services, 30 N. 3rd Street, Suite 600, Harrisburg, PA 17101. Form may also be emailed to mkenyon@haponline.org to reserve your spot and request an invoice.

*Sponsorship commitments are nonrefundable. HAP and its subsidiaries reserve the right to review all applications to determine if sponsors are an appropriate fit for the event. HAP sponsorship is not indicative of HAP endorsement.

NEED HELP DECIDING?

Contact Daneen Schroder at dschroder@haponline.org or Emily Lewis at elewis@haponline.org or call 717-561-5359 for assistance with selecting a sponsorship package to help you best achieve your company goals.